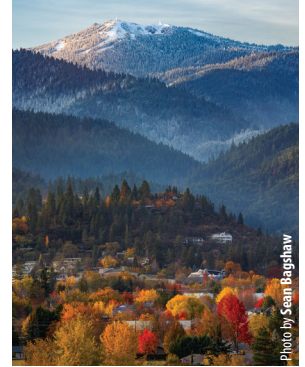


Ashland Visitor Guide

Late Fall-Winter 2020-2021

Travel Ashland is producing a new semi-annual Visitor Guide to showcase Ashland's beautiful late fall, winter and early spring seasons. Travel Ashland's mission continues to be to inspire people to travel here and engage in the authentic experiences Ashland offers as a unique destination. While Ashland has always attracted the outdoor adventure and culinary traveler, we have seen an influx of these types of visitors this past summer, safely navigating Ashland. Ashland's historic cultural traveler will indeed return but perhaps for different reasons and in new ways. As a DMO, Travel Ashland's role is to promote each season while educating the visitor on new reasons to enjoy Ashland. **We look forward to showcasing your business in Ashland's official visitor guide.**



- This six month guide will publish in November and be distributed throughout Oregon and Northern California.
- It is the main visitor response piece to all inquiries of Ashland through leads, inquiries, travel writers, the tourism industry, welcome centers, online inquiries and our Travel Ashland and Chamber office
- The Ashland Visitor Guide is the most requested guide according to Certified Folder Display

Deadlines for the Late Fall-Winter 2020-2021 Guide are:

- Space Reservation: November 13
- Artwork and payment due: November 13
- Distribution in November

Advertising Opportunities:

Premium Ad Options-

Full and half page ads will be featured in front and back sections of the guide and not placed within their individual category. There are a limited number of these available

Full Color Page Ad	3.75" W x 9" T	\$950
½ Full Color Page Ad	3.75" W x 4" T	\$550

Section Listings-

150 character listing <i>(includes name, address, phone number & website + additional 150 characters)</i>	\$150
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Gain valuable exposure online with us! Are you interested in having a presence on our websites? Contact Dana Preston for customized Visitor Guide & website packages.

Travel Ashland

110 East Main St. • PO Box 1360 • Ashland OR 97520 • members@ashlandchamber.com
(541) 482-3486 • Fax: (541) 482-2350

travelashland.com

Ashland Visitor Guide

Late Fall-Winter 2020-2021

Ashland Chamber of Commerce Marketing Contract - Terms and Conditions

1. A **deposit** equaling 50% of total dollar commitment is required with space reservation.
2. The **Marketing Contract and full balance** of the contract is due in full by **November 13, 2020**.
3. The term business is used throughout to refer to the business submitting this contract to the Ashland Chamber of Commerce.
4. It is understood that upon execution of this order, this becomes a valid contract governed by the laws of the State of Oregon.
5. The Chamber will not be responsible for the quality or accuracy of any ad appearing in the guide. The **business shall be responsible for the quality and accuracy of all material** submitted for publication, including the information furnished by the business set forth in this agreement.
6. It is the responsibility of the business to supply electronic advertisements to the Chamber by content deadline. Ad formats should be digital, sized correctly and converted to an ad image with all type converted to outlines (Press Quality PDF, high resolution JPG, EPS or TIF format). All ads will be run as submitted.
7. The Chamber reserves the right to reject submitted artwork or text should it be deemed inappropriate, inadequate quality, incorrect size, non-reproducible or in any way detrimental to the overall appearance of the publication.
8. The Listing Characters do not include the business name, address, phone number or website address. The Chamber reserves the right to edit anything over the allotted characters. This information will appear as directed below.
9. Advertising spaces are limited and are reserved on a first come first serve basis.
10. Business agrees to hold the Chamber, its officers, employees and agents harmless from any manner of claims, damages or liability that might arise as a result of the appearance of the advertisement in this publication.
11. Reference the Information Sheet incorporated herein for details.

Advertising Information:

Advertising Category _____ Ad Size: _____ Pick-Up New Ad
Listing

Payment Information:

Ad Cost \$ _____
Listing Cost \$ _____
Extra Listing \$ _____
Total Cost \$ _____

Please Invoice: Paid: Check Check # _____ Credit

VISA/MC# _____

Expiration _____ 3-Digit Security Code _____

Cardholder Name _____

Billing Address with Zip Code _____

Required Business Information:

Company Name _____ Phone Number _____

Company Address _____

Contact Name and Title _____ Email _____

Business Authorization Signature _____ Date _____

Ashland Chamber of Commerce & Travel Ashland

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Please return original and keep a copy for your records.