



**ASHLAND
CHAMBER OF COMMERCE
Festival of Light**

PO Box 1360 • Ashland OR 97520
(541) 482-3486

November 2009

Dear Friend,

The 17th Annual Festival of Light is just around the corner! Our Santa's Parade and Grand Illumination is planned for Friday, November 27th at 5pm. Our theme is "**Candy Cane Lane . . . Destination Ashland**". Santa's Parade celebrates children, music and of course, Santa's arrival to downtown Ashland. Your neighborhood, family or non-profit organization's parade entry will help to make this parade truly spectacular!

Once again, the Bright Light Award will include three categories. Prizes will be awarded to one lighted entry in each of the following categories: **Best Lights, Children's,** and **Most Musical**. With this in mind, please devise a way to light your entry. Battery powered twinkle lights or candles, glow sticks, flashlights, illuminaries and lanterns are just a few of the possibilities.

In addition, to the parade, there will be an opportunity for groups and individuals to perform on the Plaza Stage and throughout the downtown area before Santa's Countdown and Grand Illumination.

We look forward to your participation! Please fill out the attached Parade Application to reserve your place in our Santa Parade Line-Up by November 18. If you have any questions or concerns, please contact Dana at 482-3486 ext. 107.

Merrily Yours,

Dana

Dana Fortmiller

www.ashlandchamber.com



Festival of Light
17th ANNUAL SANTA'S PARADE
Friday, November 27, 2009 • 5:00 pm
ENTRY FORM

SUBMISSION DATE: _____

NAME OF ORGANIZATION: _____

CONTACT PERSON: _____

ADDRESS: _____ PHONE: _____

CITY/ZIP: _____ E-mail: _____

TYPE OF ENTRY (Band, float, etc.) _____

MOTORIZED? YES NO Type of vehicle _____

(It is requested that entries WALK if at all possible)

DOES ENTRY HAVE MUSIC? YES NO

HOW WILL ENTRY BE LIT? _____ (Refer to letter for ideas)

PRIZE CATEGORY: Lights Musical Children's

(Select the appropriate category. You may enter all categories applicable to your entry)

PERFORM ON THE PLAZA BEFORE THE PARADE? YES NO

PARADE ENTRY DESCRIPTION:

Please return form by November 18th to:
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